

Due Date: July 3, 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Judith A. Bayer et al. Examiner: Daniel Lastra
Serial No.: 09/998,750 Group Art Unit: 3622
Filed: November 30, 2001 Docket: 9998
Title: AUTOMATED PROMOTION RESPONSE MODELING IN A CUSTOMER
RELATIONSHIP MANAGEMENT SYSTEM

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By: 
Name: George H. Gates

AMENDMENT UNDER 37 C.F.R. §1.114

MAIL STOP RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated April 3, 2007, which was made final, and in conjunction with the Request for Continued Examination (RCE) submitted herewith, please amend the above-identified application as follows.